

Michael F. Corbin Jr.

Graphic Designer, Web Designer, Digital Imaging Specialist

1922 Golden Pond Rd
Little Rock, AR 72223
678-360-9591
michael@corbinlife.com

Gifted Artist and Graphic Designer: Intelligent, meticulous, learns quickly, and a team player. Proficient with the tools and techniques of effective visual communication. Excellent knowledge of brand creation, brand management, web design and development, large format digital imaging, color correction, sign engineering and fabrication, and vinyl graphics production.

- Exceptionally Creative – Versatile, Bold, Unique – Vivid Imagination
- Superb eye for color, composition, and detail
- Excellent grammar and communication skills
- Innovative thinker – great problem-solving abilities
- Adaptive – loves to learn and learns fast
- Adobe Illustrator (Expert, FAST)
- Adobe Photoshop (Pro)
- Adobe Dreamweaver (Pro)
- Adobe CS/CC
- HTML5, CSS3, WordPress
- JavaScript, PHP (familiar)
- Certified Sitecore Developer
- Blackbaud Sphere
- CorelDraw
- Macintosh OS
- MS Windows OS
- Onyx PosterShop RIP
- SAI FlexiSign Pro, CADlink SignLab, Gerber Omega
- Production Equipment (Large Format Printers, Cutters, & Laminators)
- Power Tools (Panel Saw, Table Saw, Drill Press, Belt Sander, etc.)
- MS Office (Word, Excel, PowerPoint, Publisher)



2002 Gold Addy Award
Imperial Polk Advertising Federation



2002 Awarded Gold “Addy” Award by the American Advertising Federation - District 4 for excellence in advertising design. Awarded two Gold and two Silver “Addy” Awards by the Imperial Polk Advertising Federation.

1999-

2002 Numerous awards and mentions in various trade magazines (*Signs of the Times*, *Sign Business*, *Digital Output*, *Big Picture*)

1996 Chipola College, Marianna, Florida
Associate of Arts Degree, Music/Music Education

1993 Boy Scouts of America, Eagle Scout Award

06/2010 – Present

FamilyLife / Cru

Little Rock, AR

Missionary Staff, Web / Graphic Designer

- Create radio widgets and eMentoring widget to help others make effective use of FamilyLife resources. (www.FamilyLife.com/widget)
- Design and implement landing pages for launches of new resources that help grow FamilyLife’s non-radio outreach by over 150%: The Art of Marriage® and Stepping Up® Video Series.
- Design and implement new landing pages for existing resources: Weekend to Remember®, Resurrection Eggs®, Passport2Purity®, and FamilyLife eMentoring.
- Work with programmers to design the FamilyLife Mentor Guide and make it a functional tool for mentors, including a clean, effective user interface for mobile, tablet, and desktop platforms. (<http://mentor.gofamilylife.com>)
- Design, then collaborate with programmer to code, test, and implement FamilyLife’s website for mobile platforms, making radio broadcasts and Weekend to Remember registration easily accessible to mobile devices. (<http://m.familylife.com>)
- Work with Web Design Team to establish fresh style guides for FamilyLife.com and shop.familylife.com.
- Help facilitate move of FamilyLife.com from Blackbaud Sphere (Kintera) to Sitecore CMS. Earned Sitecore Developer Certification.
- Learn HTML, CSS, and become comfortable with JavaScript, PHP, and WordPress (all self-taught). Learn and implement best practices for HTML5/CSS3.
- Learn Blackbaud Sphere to create new Kintera templates and modify existing templates, enabling greater flexibility for web page layouts.

09/2008 – Present

FamilyLife / Cru

(Concurrent Responsibilities)

Missionary

- Work with wife to develop initial monthly support through existing relationships and referrals (most support comes from ministry partners who were referred to us) within 22 months.
- Work with wife to nurture and maintain relationships with over 200 financial partners (mostly families, a few churches) and a total of almost 400 prayer partners.
- Design brochures, prayer letters, prayer cards, interest cards, envelopes, and website to facilitate ministry partner development. (www.corbinlife.com)

05/2002 – 07/2009 (44-56 hrs/wk)

Sign Pros, Inc.
Suwanee, GA

Designer / Production Manager

- Help start new sign company with focus on creativity, quality and superb customer service. At least 80% of new business comes from client referrals.
- Create artwork and design advertisements for new and existing businesses and organizations. Provide creative consultation and support to clients and sales personnel.
- Design unique, eye-catching logos, vehicle graphics, dimensional signs, electric signs, trade show exhibits, wayfinding systems, murals, and business forms.
- Efficiently manage multiple projects from concept to completion. Involved in sales, design, production, fabrication, and installation of numerous projects.
- Train new personnel. Manage design, production, and installation work.
- Operate, maintain, and train on production equipment (Encad Vinyljet 36, HP DesignJet 5000, SEAL 44 Ultra Plus, Graphtec 5100-130, various construction and installation tools).
- Provide engineering and construction diagrams and specifications for all sign types, including electric and monument signs.

03/1999 – 03/2002 (40-50 hrs/wk)

Graphic Systems Installers, Inc.
Lakeland, FL

Lead Designer / Vinyl Production Manager

- Create artwork and design advertisements, including logos, signs, display systems, vehicle wraps, and business forms. Provide creative consultation and support to sales personnel.
- Oversee and direct designers and production personnel. Operate and train on production equipment (Gretag Arizona, Xerox Xpress, Gerber Edge/Envision, Gerber Odyssey, Mutoh XP-C, SEAL Image 600).
- Conceptualize innovative self-promotional media and marketing tools (R/C Wraps, DIGIWRAPS™).
- Provide design and production for numerous event marketing campaigns, including Campbell's Chunky Soup/NFL, Hot Tamales Racing, and Rice Krispies Treats Spring Break.
- Research and test new media and give recommendations for purchase of computers, plotters, printers, and supplies.
- Responsible for setup of new Point-of-Sale system. (Evaluate pricing and product coding, create custom work orders, etc.)
- Started as vinyl installer. Learned business and design software and began vinyl production work within one month. Became lead designer after one year.

Examples of Michael's work can be found on the web:

Design / Production Portfolio:

www.CorbinLife.com/Michael.php

Web Design / Development:

www.CorbinLife.com

www.FamilyLife.com/widget (designed and coded all widgets on page)

<http://mentor.gofamilylife.com>

<http://m.FamilyLife.com>



"Open Your Heart • Open Your Home"

2002 Gold Addy Award - American Advertising Federation - District 4
2002 Gold Addy Award - Imperial Polk Advertising Federation



missionaries serving with
FAMILYLIFE
Help for today. Hope for tomorrow.

The Corbin Family
Michael & Alicia
Truett¹⁴
Gabriel¹⁶
Naomi¹
AnaMarie³
Angelica³

ministry@CorbinLife.com
678.360.9591

www.CorbinLife.com

For we are His workmanship, created in Christ Jesus for good works, which God prepared beforehand so that we would walk in them. Ephesians 2:10



logo for children's television program (freelance work)



logo for children's church stage show



SUMMER OF SERVICE!



CorbinLife *Life and Ministry with the Corbin Family*

October 2011

Art of Marriage - Detroit
Frank hosted his first Art of Marriage event this spring for a bi-lingual church in the Detroit area. His event was a great success. A pastor who attended cried almost the whole time, touched for his own marriage and realizing how powerful this event will be for other marriages. Frank was so overwhelmed at how God used the Art of Marriage that he has been catalytic in helping a Detroit based ministry called E.A.C.H. (Everyone A Chance to Heal) to organize five Art of Marriage events on the same weekend in October expecting to reach 5,000 people with the gospel. These tools have reach beyond anything we can imagine, and God has positioned Corbin to leverage these tools to open formerly closed doors to advance the gospel.

Building Marriage Ministry
Responding to God's call to get in the game and help others, Scott and Sue took action after their Weekend to Remember in November of 2011. By January 2012 they had seven couples and the pastoral staff committed to a sustainable marriage ministry through their church. Using the Art of Marriage in February 2012 they launched the ministry with 30 couples in attendance. From there they hosted all eight HomeBuilders Couples Series Studies, Marriage Oneness, The Smart Step Family and most recently in February 2013 a Love & Respect weekend with 50 couples attending. They are currently planning for June 2014 to host a marriage ministry summit at their church to help churches in their area launch marriage ministries. One spark in one couple has transformed marriages in their church and has potential to reach their entire community with the gospel of Christ.

"My wife Christal organized and planned our Weekend to Remember in Lincoln, Nebraska with the help of My Bridge Radio. I went along reluctantly but thinking that it may help HER. Friday evening my heart was not in it. Saturday morning I was slightly captivated and by Saturday afternoon I had captured my heart. I renewed my faith in GOD and in my marriage! By Sunday afternoon I had renewed my wedding vows and was renewed in CHRIST. This was a godsend and saved me and my marriage. Thank you does not begin to express my gratitude!"

REMEMBER, if you're a consistent financial partner of our ministry, you can attend a Weekend to Remember for only \$19 per couple! Call, email, or message us on Facebook, and we'll send your certificate. Use your certificate to register for any Spring or Fall getaway, or gift it to another couple. Be blessed!

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FAMILYLIFE
Help for today. Hope for tomorrow.
A ministry of CCL
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Trust in the Lord with all your heart... Proverbs 3:5,6



SUWANEE CREEK
BICYCLES

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Cast N Crew Drama League of Greater Little Rock presents:

The Legend of
KATASTROPHE KATE

Produced by special arrangement with Edinburg Publishing Co.

Saturday, November 23
1:00PM & 3:30PM
Refreshments served between matinees.

Geyer Springs First Baptist Church
12400 I-30, Little Rock

Donations accepted at door. Inquiries contact handikbart@gmail.com.



window graphics for interior decorator



graphics for children's church prop



logo & ad for children's stage show (freelance work)



logo & backdrop for children's television program



3 panels of 4-panel backdrop for children's stage show - all art created in Adobe Illustrator (freelance work)

