

Michael F. Corbin Jr.

Graphic & Web Designer, Visual Communications Specialist

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Gifted Artist and Graphic Designer: Intelligent and meticulous team player. Proficient with the tools and techniques of effective visual communication and passionate about beautiful design. Excellent knowledge of branding, web design and development, large format digital imaging, color correction, sign engineering and fabrication, and vinyl graphics production.

- Exceptionally Creative – Versatile, Bold, Unique – Vivid Imagination
- Superb eye for color, composition, and detail
- Excellent grammar and communication skills
- Innovative thinker – great problem-solving abilities
- Adaptive – loves to learn and learns fast
- Adobe Illustrator (Expert, FAST)
- Adobe Photoshop, Dreamweaver (Pro)
- Adobe InDesign, Flash, After Effects
- HTML5, CSS3, WordPress, XML
- JavaScript, PHP, XSLT (familiar)
- MySQL (familiar)
- Macintosh OS
- MS Windows OS
- Blackbaud Sphere
- CorelDraw
- Onyx PosterShop RIP
- Sitecore CMS 6.5 Certified Professional Developer
- SAI FlexiSign Pro, CADlink SignLab, Gerber Omega, Cyrious SMS
- Production Equipment (Large Format Printers, Cutters, & Laminators)
- Power Tools (Panel Saw, Table Saw, Drill Press, Belt Sander, etc.)
- MS Office (Word, Excel, PowerPoint, Publisher)



2002 Gold Addy Award
Imperial Polk Advertising Federation

2002 Awarded Gold “Addy” Award by the American Advertising Federation - District 4 for excellence in advertising design. Awarded two Gold and two Silver “Addy” Awards by the Imperial Polk Advertising Federation.

1999-

2002 Several awards and mentions in various trade magazines (*Signs of the Times*, *Sign Business*, *Digital Output*, *Big Picture*)

1996 Chipola College, Marianna, Florida
Associate of Arts Degree, Music/Music Education

1993 Boy Scouts of America, Eagle Scout Award

06/2010 – Present

FamilyLife / Cru
Little Rock, AR

Missionary Staff, Web / Graphic Designer

- Create radio widgets and eMentoring widget to help others make effective use of FamilyLife resources. (www.familylife.com/widget)
- Design and implement landing pages for launches of new resources that help grow FamilyLife’s non-radio outreach by over 150%: The Art of Marriage® and Stepping Up® Video Series.
- Design and implement new mini-sites for existing resources: Weekend to Remember®, Resurrection Eggs®, Passport2Purity®, and FamilyLife eMentoring.
- Work with programmers to design the FamilyLife Mentor Guide and make it a functional tool for mentors, including a clean, effective user interface for mobile, tablet, and desktop platforms. (<http://mentor.gofamilylife.com>, WordPress/jQuery Mobile)
- Design, then collaborate with programmer to code, test, and implement FamilyLife’s website for mobile platforms, making radio broadcasts and Weekend to Remember registration easily accessible to mobile devices. (m.familylife.com, archive link on next page)
- Work with Web Design Team to establish fresh style guides for FamilyLife.com and Shop.FamilyLife.com.
- Help facilitate move of FamilyLife.com from Blackbaud Sphere (Kintera) to Sitecore CMS. Earned Sitecore CMS 6.5 Developer Certification.
- Learn HTML, CSS, and become comfortable with JavaScript, PHP, XML, XSLT, WordPress (all self-taught). Learn and implement best practices for HTML5/CSS3.
- Learn Blackbaud Sphere to create new Kintera templates and modify existing templates, enabling greater flexibility for web page layouts.

09/2008 – Present

FamilyLife / Cru
(Concurrent Responsibilities)

Missionary

- Cast vision and communicate calling to recruit individuals, families, and churches as prayer and financial partners for ministry support team.
- Work with wife to nurture relationships with over 200 financial partners (mostly families) and a total of almost 400 prayer partners.
- Design website, brochures, newsletters, prayer cards, response cards, and other collateral to facilitate ministry partner development. (www.corbinlife.com)

05/2002 – 07/2009

Sign Pros, Inc.
Suwanee, GA

Designer / Production Manager

- Help start new sign company with focus on creativity, quality and superb customer service. At least 80% of new business comes from client referrals.
- Create identities and branding strategies for new and existing businesses and organizations. Provide creative consultation and support to clients and sales personnel.
- Design unique and effective logos, vehicle graphics, dimensional signs, electric signs, trade show exhibits, wayfinding systems, murals, and business forms.
- Efficiently manage multiple projects with competing priorities from concept to completion. Manage design, production, and installation of numerous projects.
- Train new personnel in sales, design, production, fabrication, and installation.
- Operate, maintain, and train others on production equipment (Encad Vinyljet 36, HP DesignJet 5000, SEAL 44 Ultra Plus, Graphtec 5100-130, various construction and installation tools).
- Provide engineering and construction diagrams and specifications for all sign types, including electric and monument signs.

03/1999 – 03/2002

Graphic Systems Installers, Inc.
Lakeland, FL

Lead Designer / Vinyl Production Manager

- Conceptualize and design award-winning graphics and advertisements, including logos, signs, display systems, vehicle wraps, and business forms. Provide creative direction to designers and support to sales personnel.
- Manage designers and production personnel. Operate and train others on production equipment (Gretag Arizona, Xerox Xpress, Gerber Edge/Envision, Gerber Odyssey, Mutoh XP-C, SEAL Image 600).
- Conceptualize and produce innovative promotional media and marketing tools (R/C Wraps, DIGIWRAPS).
- Provide design and production for numerous event marketing campaigns, including Campbell's Chunky Soup/NFL, Hot Tamales Racing, and Rice Krispies Treats Spring Break.
- Research and test new media and give recommendations for purchase of computers, plotters, printers, inks, and media.
- Setup of new shop management system (Cyrious SMS). Evaluate pricing and establish product coding. Create custom work order templates.
- Started as vinyl installer. Learned business and design software and began vinyl production work within one month. Became lead designer after one year.

LinkedIn Profile:

<https://www.linkedin.com/pub/micheal-corbin/38/1a1/99b>

Design / Production Portfolio:

www.CorbinLife.com/Michael.php

Web Design / Development:

www.CorbinLife.com (designed and coded entire site, responsive design)

www.FamilyLife.com/widget (designed and coded all widgets on page)

<http://mentor.gofamilylife.com> (site design / custom WordPress theme by Michael; majority of custom functionality by Chris Murfin)

m.FamilyLife.com (site design / majority of code by Michael; Weekend to Remember functionality by Larry Stage; archived at <http://m.corbinlife.com>)



"Open Your Heart • Open Your Home"

2002 Gold Addy Award - American Advertising Federation - District 4
2002 Gold Addy Award - Imperial Polk Advertising Federation